



# iLamp Roadmap for UAE

This document covers information required to build a road map to commercial viability for the iLamp territorial license for UAE.



UAE Population

**9.365 Million**

GDP

**\$415 Billion**

Transportation &  
Infrastructure Budget

**\$59 Billion**

The United Arab Emirates (UAE) offers a substantial opportunity for the integration of iLamp as the country works towards achieving its ambitious climate, clean air, carbon, and energy goals. iLamp helps the UAE to enhance energy efficiency, cost savings, and public safety.

The UAE has rapidly adopted grid-connected LED streetlights. iLamp stands out with its pure autonomy, leaving the grid as a backup, allowing truly smart factors to come into play. iLamp adds a game changing new dimension by creating smart off grid utilities that get paid for the generation of power via a technology base, not power stations or hydro carbons - this is the the major difference between iLamp as brand and all other street lamps. iLamp is truly intelligent, independent and individual.

## Exclusive License for iLamp in The UAE

The smart lighting market in the UAE has seen significant growth in recent years, driven by increasing awareness of energy efficiency, government initiatives, and the ongoing digital transformation of urban infrastructure. The demand for intelligent lighting solutions, such as iLamp, is expected to rise as more organizations and individuals prioritize energy savings, cost reduction, and enhanced safety and security.

The UAE has set ambitious goals for energy and resource efficiency, aiming to increase the share of clean energy and reduce the carbon footprint across different emirates. This commitment to sustainability has fueled the growth of the smart lighting market, as it plays a crucial role in reducing energy consumption and greenhouse gas emissions.

Public safety is a top priority for the UAE, smart streetlamps equipped with sensors, cameras, and communication technology can contribute to safer cities by enabling real-time monitoring and data collection for traffic management, crime prevention, and emergency response. Smart grid integrations allow utilities to optimize energy distribution, reduce peak demand, and minimize power outages. This synergy leads to improved customer engagement and the development of demand response programs.

The ongoing development of smart cities in the UAE, such as Dubai's Smart City initiative and Abu Dhabi's Vision 2030, creates significant opportunities for smart lighting solutions like iLamp to be integrated into urban planning and infrastructure projects, satisfying increasing need for connected, data driven systems to optimize resources and ensure public safety.

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*Creativity is the power to connect the seemingly unconnected.*

- William Plomer

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## Energy and Sustainability

The UAE has demonstrated a strong commitment to sustainable development and the adoption of innovative technologies to support its ambitious environmental goals. The adoption of the iLamp in the UAE aligns with these objectives, as the country strives to improve energy efficiency, reduce carbon emissions, and increase the use of clean energy sources.

As part of the UAE Net Zero by 2050 initiative, the UAE aims to increase consumption efficiency by 40% for both individuals and corporates, achieve 50% clean energy in its energy mix, and reduce its carbon footprint by 70%. The use of energy-efficient lighting solutions such as iLamp could significantly contribute to these targets.

In Ras Al Khaimah, the 2040 targets include 20% water savings, 20% renewable energy, and 30% energy savings. The implementation of iLamp could contribute to the energy savings goal, as it is designed to be an energy efficient lighting solution.

Dubai has set ambitious targets as well, aiming for 25% renewable energy, 30% energy savings, and 30% water savings by 2030, and 75% clean energy by 2050. The use of iLamp technology in the emirate could support these goals by reducing energy consumption in the lighting sector.

Abu Dhabi's 2030 goals include a 15% waste diversion, 22% power savings, 32% water savings, and 50% renewable and clean energy. As a sustainable lighting solution, iLamp could contribute to the power savings target and support the emirate's clean energy objectives.

Sharjah aims to achieve 30% water and power savings by 2040. The adoption of iLamp in the emirate could significantly contribute to the power savings target while promoting a sustainable and energy efficient future.

The integration of iLamp technology in the UAE aligns with the country's ambitious sustainability goals and can play a crucial role in reducing energy consumption, promoting clean energy, and fostering a more sustainable and environmentally friendly future.

## Public security and health

Modules featuring 360-degree cameras and microphones can monitor public spaces such as streets, parks, and residential areas, providing real-time surveillance and ensuring a safer environment.

### Road Safety

iLamp can positively impact road safety by providing optimal lighting conditions on roads and highways. Its adaptive lighting capabilities can adjust brightness according to traffic conditions, enhancing safety

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during peak hours and adverse weather conditions. Additionally, the 360 degree cameras can help monitor traffic and detect potential hazards, further improving road safety.

### **Pedestrian Safety**

iLamp can improve pedestrian safety by providing adequate lighting in areas such as sidewalks, crosswalks, and public transportation stops. The integrated cameras can monitor pedestrian movement and help identify potential hazards, ensuring a safer environment for walking and other outdoor activities.

### **Weather Monitoring**

Weather sensor modules can detect changing weather conditions, such as fog, rain, or sandstorms, and adjust the intensity and distribution of light accordingly. This adaptability enhances visibility for drivers and pedestrians in adverse weather conditions, further improving public safety.

### **Air Quality Monitoring**

The air quality monitoring feature of iLamp can help track pollution levels in real-time, allowing authorities to implement appropriate measures to maintain a healthy environment. By monitoring and addressing air quality concerns, iLamp can contribute to improved public health and well-being.

### **Communications**

iLamp's communication modules can facilitate the transmission of critical information to the relevant authorities and emergency services in case of accidents or security incidents. This real-time communication can help improve response times and overall public safety.

### **Light Pollution Reduction**

The adaptive lighting capabilities of iLamp can minimize light pollution by adjusting brightness levels according to the time of day and surrounding conditions. This can contribute to a better night-time environment, reducing the impact of artificial light on wildlife and human health.

### **Integration with Existing Infrastructure**

iLamp technology can integrate with existing sensors and infrastructure in the UAE, allowing for enhanced data collection and analysis. By connecting iLamp with various sensors across different sectors, such as traffic, air quality, and weather monitoring systems, a comprehensive and interconnected network can be created.

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The communication capabilities of iLamp can facilitate real-time data transmission between these sensors, enabling authorities to monitor and manage various aspects of urban living more effectively.

This network of sensors, empowered by iLamp's communication modules, can lead to improved decision making, more efficient use of resources, and a better understanding of the urban environment. Ultimately, this interconnected network will enhance public safety, health, and overall quality of life for UAE residents.

## Market Analysis

The smart lighting market in the UAE has seen significant growth in recent years, driven by increasing awareness of energy efficiency, government initiatives promoting the adoption of sustainable technologies, and the ongoing digital transformation of urban infrastructure. The demand for intelligent lighting solutions, such as iLamp, is expected to rise as more organizations and individuals prioritize energy savings, cost reduction, and enhanced safety and security.

The UAE has set ambitious goals for energy and resource efficiency, aiming to increase the share of clean energy and reduce the carbon footprint across different emirates. This commitment to sustainability has fueled the growth of the smart lighting market, as it plays a crucial role in reducing energy consumption and greenhouse gas emissions.

The ongoing development of smart cities in the UAE, such as Dubai's Smart City initiative and Abu Dhabi's Vision 2030, creates significant opportunities for smart lighting solutions like iLamp to be integrated into urban planning and infrastructure projects. The increasing need for connected, data-driven systems to optimize resources and ensure public safety further supports the growth of this market.

### **Flexibility and Scalability**

iLamp's modular design allows for easy integration and upgrading of various technologies, enabling iLamp to address current needs and adapt to future requirements. This flexibility ensures that the streetlight infrastructure remains up to date with technological advancements, making it a long term, cost-effective solution.

### **Revenue Generation with PaaS**

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Power As A Service technology enables the generation of recurring revenue and precise billing for the streetlight's entire product stack, from clean energy production and various modules, offsetting the costs of installing and maintaining the streetlights, transforming them into profit centers.

### **5G Connectivity and Real Estate Opportunities**

The ability to integrate 5G transmitters creates valuable opportunities for telecommunications companies looking to expand their network coverage. This feature helps to minimize the need for additional masts or towers, reducing the overall infrastructure cost and visual impact on urban landscapes.

### **Electric Vehicle Charging Infrastructure**

Integrating electric vehicle (EV) charging capabilities into the streetlights supports the growth of the EV market in the UAE, providing convenient charging points for users and generating additional revenue streams for the streetlight owners.

### **Attracting Third-Party Investment**

A modular streetlight that can accommodate third-party modules and technologies attracts investment from various industries looking to leverage the existing infrastructure. This can lead to new partnerships and revenue sharing opportunities, further contributing to the profitability of the streetlight infrastructure.

### **Integration of IoT and advanced sensors**

The UAE has been exploring the integration of Internet of Things (IoT) technology and advanced sensors into its streetlighting infrastructure. This enables real-time monitoring and control, predictive maintenance, and additional features such as weather monitoring, air quality measurement, and security enhancements. Such smart streetlighting systems not only contribute to energy savings but also provide valuable data for urban planning and development.

### **Private sector involvement**

The UAE's focus on sustainable streetlighting has attracted the interest and investment of both local and international companies. Many private sector players have been involved in upgrading and retrofitting projects, providing

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advanced lighting solutions and expertise to help the UAE achieve its sustainability goals.

The existing streetlighting situation in the UAE reflects a strong commitment to sustainability, energy efficiency, and public safety. The country has made significant progress in upgrading its streetlighting infrastructure with modern LED technology and smart solutions, driven by government initiatives and private sector involvement. These efforts are expected to continue as the UAE pursues its ambitious sustainability goals and further develops its smart city infrastructure.

A modular streetlight with flexible, scalable technologies and revenue generating capabilities presents a compelling solution for the UAE smart lighting market, playing a crucial role in transforming the country's urban infrastructure and supporting its sustainability goals. The ability to easily integrate third-party modules can foster collaboration and innovation across multiple sectors, driving the growth of the UAE's smart city ecosystem while significantly contributing to ambitious energy and resource efficiency targets.

## UAE wide lighting

The UAE has been at the forefront of transitioning from traditional streetlights, such as high-pressure sodium (HPS) and metal-halide lamps, to energy efficient LED lights. This shift is primarily driven by the desire for energy savings, reduced maintenance costs, and improved lighting quality. LED streetlights are more energy-efficient and have a longer lifespan, making them a sustainable choice that aligns with the UAE's ambitious environmental goals. As LED technology continues to advance, the cost of adoption decreases, making it an even more attractive option for streetlighting in the country.

The UAE government has recognized the potential of energy-efficient lighting solutions and has launched several programs to encourage their adoption. One example is the "I LED the way" campaign, which aimed to increase the use of high-efficiency LED lighting products by offering discounts at selected retailers in Dubai. This campaign, along with other initiatives, has helped to raise awareness about the benefits of LED technology. Furthermore, various emirates have set ambitious targets for energy and water savings, clean energy adoption, and carbon footprint reduction. These goals create a supportive environment for the growth of energy-efficient streetlighting solutions, like LED lights and smart streetlighting systems.

As part of its commitment to sustainability and technological innovation, the UAE has been exploring smart streetlighting solutions that offer both energy efficiency and additional benefits. One example is the collaboration between

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## The UAE warning signs

Dubai's Roads and Transport Authority (RTA) and Philips Lighting in 2018. Together, they launched an intelligent cycling track and pedestrian lighting system at Jumeirah Corniche. This project utilizes specialized sensors to control light intensity and monitor traffic movement, enhancing public safety and reducing light pollution. The success of such initiatives has paved the way for further development and implementation of smart streetlighting projects across the UAE, with the potential to revolutionize urban infrastructure and contribute to the nation's sustainability goals.

The UAE has been witnessing an increase in extreme weather events and environmental challenges over the last few decades, with issues such as sandstorms, heatwaves, and air pollution becoming more prominent. In the past years several sandstorms swept across the country, disrupting transportation, visibility, and air quality. These events pose risks to public health, infrastructure, and the economy, making early detection and preparedness crucial.

The UAE government has recognized the importance of addressing these environmental challenges and has invested in various initiatives for environmental sustainability and public safety. The UAE Vision 2021 emphasizes the need for a sustainable environment and infrastructure, with air quality being a key performance indicator.

Air pollution in the UAE primarily stems from industrial activities, vehicular emissions, and dust storms. Fine particle air pollution resulting from human activities has been linked to premature deaths and significant economic costs. Recognizing these risks, the UAE has taken steps to reduce air pollution, such as implementing stricter vehicle emissions standards and investing in renewable energy sources.

The country's meteorological authorities closely monitor weather patterns to provide early warnings and guidance on sandstorms and other extreme weather events. Advanced weather forecasting systems and satellite based monitoring help improve the accuracy and timeliness of these warnings, allowing for better preparedness and response.

In recent years, the UAE has also focused on enhancing its infrastructure resilience to withstand extreme weather events. Initiatives such as the Dubai Plan 2021 and the Abu Dhabi Vision 2030 emphasize the importance of building a smart and sustainable city that can adapt to and mitigate the impacts of environmental challenges.



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# Financial Model

The iLamp UAE Territory financial model spans five years and focuses on sublicensing territories to five cities (Dubai, Abu Dhabi, Sharjah, Al Ain, and Ajman). Sub-territory prices in this example are calculated at \$2.50 per lamp. The number of lamps is determined based on the average number of lamps per capita in Dubai (365,000 lamps) and Abu Dhabi (220,000 lamps). The model assumes a sales growth pattern, with each territory selling 10,000 lamps in the second year after signing, 20,000 lamps in the third year, 30,000 lamps in the fourth year and 40,000 lamps in the fifth year.

The model is centered on the sale of iLamps, with each lamp selling for \$9,000. From this sale price, \$1,000 is paid to iLamp HQ as a royalty for each lamp. The territorial license holder buys lamps from iLamp HQ at decreasing costs over time: \$3,500 in the first year of sales, \$3,000 in year two and onwards, excluding the \$1,000 royalty. By manufacturing the lamps locally costs match the local production price and the territorial license holder pays only the \$1,000 royalty to iLamp.

The remaining revenue, after accounting for the costs and royalty, is considered the territory's gross profit. This gross profit, however, does not take into account installation, maintenance, or operational costs. However, the model also does not include the significant revenue generated by the streetlamps modules or any royalty taken on Power As A Service revenue due to the complexity and varying requirements of each sub-licensed territory.

iLamp UAE has the option to add their own royalty per lamp installed. For the purpose of this model, an additional \$500 royalty has been set. During the five-year period, iLamp UAE sells territories to the cities at a rate of three per year, starting with the largest cities.

## Breakdown

Territory prices for each city based on estimated number of streetlights \$2.50/light:

Dubai            **365,000 \* \$2.50 = \$912,500**

Abu Dhabi      **220,000 \* \$2.50 = \$550,000**

Sharjah        **177,578 \* \$2.50 = \$443,945**

Al Ain          **98,862 \* \$2.50 = \$247,155**

Ajman          **69,866 \* \$2.50 = \$174,665**

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## Year 1:

### Territories sold:

Dubai, Abu Dhabi, Sharjah

### Territory sale prices:

Dubai: **\$912,500**, Abu Dhabi: **\$550,000**, Sharjah: **\$443,945**

Total territory sales revenue: **\$1,906,445**

No sales are made by Dubai, Abu Dhabi or Sharjah in the first year due to setup and establishing the sublicensed territories.

## Year 2:

### Territories sold:

Al Ain, Ajman

### Territory sale prices:

Al Ain: **\$247,155**, Ajman: **\$174,665**

Total territory sales revenue: **\$421,820**

No sales are made by Al Ain or Ajman in the first year due to setup and establishing the sublicensed territories.

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Lamps sold per territory for Dubai, Abu Dhabi, Sharjah: **10,000**

Royalties per lamp:	<b>\$500</b>
Dubai Royalty:	<b>10,000 lamps * \$500 = \$5,000,000</b>
Abu Dhabi Royalty:	<b>10,000 lamps * \$500 = \$5,000,000</b>
Sharjah Royalty:	<b>10,000 lamps * \$500 = \$5,000,000</b>
Total royalties:	<b>\$15,000,000</b>

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City-wise revenue calculation:

Lamp selling price: **\$9,000**

Costs in Yr. 1 of sales: **\$3,500**

Gross profit per lamp:

**\$9,000 - \$3,500 - \$1,000 (iLamp HQ) - \$500 (iLamp UAE) = \$4,000**

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Dubai Revenue: **10,000 lamps \* \$4,000 = \$40,000,000**

Abu Dhabi Revenue: **10,000 lamps \* \$4,000 = \$40,000,000**

Sharjah Revenue: **10,000 lamps \* \$4,000 = \$40,000,000**

**Total city-wise revenue in Year 2: \$120,000,000**

### **Year 3:**

Lamps sold per territory: **20,000**

Royalties per lamp: **\$500**

Dubai Royalty: **20,000 lamps \* \$500 = \$10,000,000**

Abu Dhabi Royalty: **20,000 lamps \* \$500 = \$10,000,000**

Abu Dhabi Royalty: **20,000 lamps \* \$500 = \$10,000,000**

Al Ain Royalty: **0 (no sales yet)**

Ajman Royalty: **0 (no sales yet)**

Total royalties: **\$30,000,000**

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City-wise revenue calculation:

Costs in Year 2 and beyond: **\$3,000**

Gross profit per lamp:

**\$9,000 - \$3,000 - \$1,000 (iLamp HQ) - \$500 (iLamp UAE) = \$4,500**

Dubai Revenue: **20,000 lamps \* \$4,500 = \$90,000,000**

Abu Dhabi Revenue: **20,000 lamps \* \$4,500 = \$90,000,000**

Sharjah Revenue: **20,000 lamps \* \$4,500 = \$90,000,000**

**Total city-wise revenue in Year 3: \$270,000,000**

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## Year 4:

Lamps sold per territory:	30,000
Royalties per lamp:	\$500
Dubai Royalty:	30,000 lamps * \$500 = \$15,000,000
Abu Dhabi Royalty:	30,000 lamps * \$500 = \$15,000,000
Sharjah Royalty:	30,000 lamps * \$500 = \$15,000,000
Al Ain Royalty:	10,000 lamps * \$500 = \$5,000,000
Ajman Royalty:	10,000 lamps * \$500 = \$5,000,000
Total royalties:	\$55,000,000

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City-wise revenue calculation:

Costs in Year 2 and beyond: **\$3,000**

Gross profit per lamp:

**\$9,000 - \$3,000 - \$1,000 (iLamp HQ) - \$500 (iLamp UAE) = \$4,500**

Dubai Revenue:	30,000 lamps * \$4,500 = \$135,000,000
Abu Dhabi Revenue:	30,000 lamps * \$4,500 = \$135,000,000
Sharjah Revenue:	30,000 lamps * \$4,500 = \$135,000,000
Al Ain Revenue:	10,000 lamps * \$4,500 = \$45,000,000
Ajman Revenue:	10,000 lamps * \$4,500 = \$45,000,000

**Total city-wise revenue in Year 3: \$360,000,000**

## Year 5:

Lamps sold per territory:	40,000
Royalties per lamp:	\$500
Dubai Royalty:	40,000 lamps * \$500 = \$20,000,000
Abu Dhabi Royalty:	40,000 lamps * \$500 = \$20,000,000
Sharjah Royalty:	40,000 lamps * \$500 = \$20,000,000

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Al Ain Royalty:	$20,000 \text{ lamps} * \$500 = \$10,000,000$
Ajman Royalty:	$20,000 \text{ lamps} * \$500 = \$10,000,000$
Total royalties:	<b>\$80,000,000</b>

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City-wise revenue calculation:

Costs in Year 2 and beyond: **\$3,000**

Gross profit per lamp:

**$\$9,000 - \$3,000 - \$1,000$  (iLamp HQ) -  $\$500$  (iLamp UAE) =  $\$4,500$**

Dubai Revenue:  **$40,000 \text{ lamps} * \$4,500 = \$180,000,000$**

Abu Dhabi Revenue:  **$40,000 \text{ lamps} * \$4,500 = \$180,000,000$**

Sharjah Revenue:  **$40,000 \text{ lamps} * \$4,500 = \$180,000,000$**

Al Ain Revenue:  **$20,000 \text{ lamps} * \$4,500 = \$90,000,000$**

Ajman Revenue:  **$20,000 \text{ lamps} * \$4,500 = \$90,000,000$**

**Total city-wise revenue in Year 4: \$720,000,000**

## iLamp UAE Financial Model

Year	Territories Sold	Territory Sale Prices	Total Territory Sales Revenue	Total Royalties	Total City-Wise Revenue
1	Dubai, Abu Dhabi, Sharjah	Dubai: <b>\$912,500</b>  Abu Dhabi: <b>\$550,000</b>  Sharjah: <b>\$443,945</b>	<b>\$1,906,445</b>	<b>\$0</b>	<b>\$0</b>
2	Al Ain, Ajman	Al Ain: <b>\$247,155</b>  Ajman: <b>\$174,665</b>	<b>\$421,820</b>	<b>\$15,000,000</b>	<b>\$120,000,000</b>
3	-	-	-	<b>\$30,000,000</b>	<b>\$270,000,000</b>
4	-	-	-	<b>\$55,000,000</b>	<b>\$360,000,000</b>
5	-	-	-	<b>\$80,000,000</b>	<b>\$720,000,000</b>

## Income statement iLamp UAE

Description	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Net Sales</b>	1,906,445	15,421,820	30,000,000	55,000,000	80,000,000
<b>Cost of Sales</b>	0	0	0	0	0
<b>Gross Profit</b>	1,906,445	15,421,820	30,000,000	55,000,000	80,000,000
<b>Selling &amp; Operating</b>	95,322	771,091	1,500,000	2,750,000	4,000,000
<b>General and Administrative</b>	133,451	1,079,527	2,100,000	3,850,000	5,600,000
<b>Total Operating Expenses</b>	228,773	1,850,618	3,600,000	6,600,000	9,600,000
<b>Operating Income</b>	1,677,672	13,571,202	26,400,000	48,400,000	70,400,000
<b>Income Before Taxes</b>	1,677,672	13,571,202	26,400,000	48,400,000	70,400,000
<b>Income Tax</b>	150,990	1,221,408	2,376,000	4,356,000	6,336,000
<b>Net Income</b>	1,526,682	12,349,794	24,024,000	44,044,000	64,064,000

## Income statement iLamp Dubai

Description	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Net Sales</b>	0	90,000,000	180,000,000	270,000,000	360,000,000
<b>Cost of Sales</b>	0	50,000,000	90,000,000	135,000,000	180,000,000
<b>Gross Profit</b>	-912,500	40,000,000	90,000,000	135,000,000	180,000,000
<b>Selling &amp; Operating</b>	0	2,000,000	4,500,000	6,750,000	9,000,000
<b>General and Administrative</b>	0	6,300,000	12,600,000	18,900,000	25,200,000
<b>Total Operating Expenses</b>	0	8,300,000	17,100,000	25,650,000	34,200,000
<b>Operating Income</b>	-912,500	31,700,000	72,900,000	109,350,000	145,800,000
<b>Income Before Taxes</b>	-912,500	31,700,000	72,900,000	109,350,000	145,800,000
<b>Income Tax</b>	0	2,853,000	6,561,000	9,841,500	13,122,000
<b>Net Income</b>	-912,500	28,847,000	66,339,000	99,508,500	132,678,000



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## Potential partners

In the United Arab Emirates, there is a strong focus on enhancing the street-lighting landscape by adopting energy efficient and environmentally friendly solutions. To assist in the rapid spread of iLamp throughout the UAE, we have compiled a list of valuable contacts who will play a crucial role in facilitating the adoption and integration of iLamp's technology into the UAE's streetlighting infrastructure.

### Dubai Roads & Transport Authority

<https://www.rta.ae>

The RTA is responsible for planning and providing the requirements of transport, roads & traffic in the Emirate of Dubai.

### The Ministry of Energy and Infrastructure

<https://www.moei.gov.ae>

The Ministry of Energy and Infrastructure in the UAE oversees the development and implementation of policies for energy, infrastructure, and transport sectors to promote sustainable growth and environmental protection.

### Somit Jenna

<http://www.somitjenna.com/>

SJ Group of Companies, led by Somit Jenna, is a diversified conglomerate operating in various industries such as construction, engineering, and infrastructure, contributing to the development of projects throughout the UAE.

### Eti Salat

<https://www.etisalat.ae/en/index.html>

Etisalat UAE is a leading telecommunications provider, offering a wide range of services including voice, data, and internet solutions to customers across the United Arab Emirates.

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## Department of Transport Abu Dhabi

<https://www.dewa.gov.ae/en/>

The "Department of Transport (DOT)" which was established pursuant to Law No. 4 of year 2006 to cover the entire value chain and ensure fully coordinated planning in all aspects of transport policy and development.

## Emaar Properties

<https://www.emaar.com/>

Emaar, one of Dubai's largest developers, is a household brand. This developer, well-known nationally and internationally, is responsible for some of the country's and the world's most notable projects.

## Dubai Holding

<https://dubaiholding.com/en/>

Development conglomerate Dubai Holding has extended its presence in the market, acquiring real estate developer Meraas and adding it to its extensive portfolio.

## Damac

<https://damacproperties.com>

Launching designer projects one after another, Damac is a name everyone knows. It's hard not to miss, plastered on high-rise residential towers all around the city.

## Nakheel

<https://www.nakheel.com/en>

Nakheel is another property developer with a reputation for market-leading developments, with a number of iconic properties and structures in the UAE.

## Sobha

[www.sobharealty.com](http://www.sobharealty.com)

Sobha Realty, a well known developer noted for its excellent collection of luxury apartments, has established a great reputation for excellence.

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## **Aldar**

<https://www.aldar.com/>

Aldar Properties PJSC has been in business for 17 years and is one of Abu Dhabi's major property developers. The organization intends to strengthen the emirate's infrastructure by providing medical, educational, hotel, recreational, retail, commercial, and residential amenities.

## **MERAAS**

[+971 4 307 3707](tel:+97143073707)

Meraas is a Dubai-based holding company that has launched several developments in multiple sectors, including real estate, F&B, retail, entertainment, healthcare and hospitality.

## **DEYAAR**

[+971 4 307 3707](tel:+97143073707)

Deyaar is responsible for several projects that have become integral stalwarts in Dubai's iconic skyline. Originally founded in 2002, the company has a "paid-up capital" of AED 18.38 million and has seen a rapid rise over the last few decades to become a top real estate developer in Dubai.

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## Further potential contacts

### **NASTECH DMCC**

Jumeirah Bay X2, 1908 Cluster  
X, Jumeirah Lake Towers  
+97144225653

<https://nastech.ae/>

### **Maxima Solar**

SUQ Al Kabeer Building - Shop No  
19 - Al Fahidi St - Bur Dubai  
+971581235126

<https://www.maxima.solar/>

### **The First Group**

22nd Floor, Tameem House,  
Barsha Heights

<https://www.thefirst-group.com/en/>

### **Wasl Properties**

<https://www.waslproperties.com/en>

### **Enerwhere Sustainable Energy**

Al Quoz - Dubai  
+97143969765

<http://www.enerwhere.com/>

### **Al Shirawi Solar**

+971529904452  
Near Cargo Village - Al Shirawi  
Building - Airport Rd - Dubai

<https://alshirawisolar.com/>

### **Larsa**

The Iridium Building, Umm  
Suqeim Road (East), Al Barsha  
+971 4 395 7284

<https://larsalighting.com>

### **DAMAC**

Dubai International Financial  
Centre

<https://damacproperties.com>

### **MAG**

Emirates Financial Towers - 25th  
floor, South Tower

<https://mag.global/>

### **Select Group**

Marina Plaza - Offices 1601 & 1606  
- Dubai

<https://select-group.ae/>

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## Media Contacts

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