

ILOCX

Revenue ready SME's can find ILOCX via a listing agent or direct by clicking on get a quote on ILOCX.com, once they qualify, they receive a term sheet and agree to pay the listing fee. They then get approved for listing.

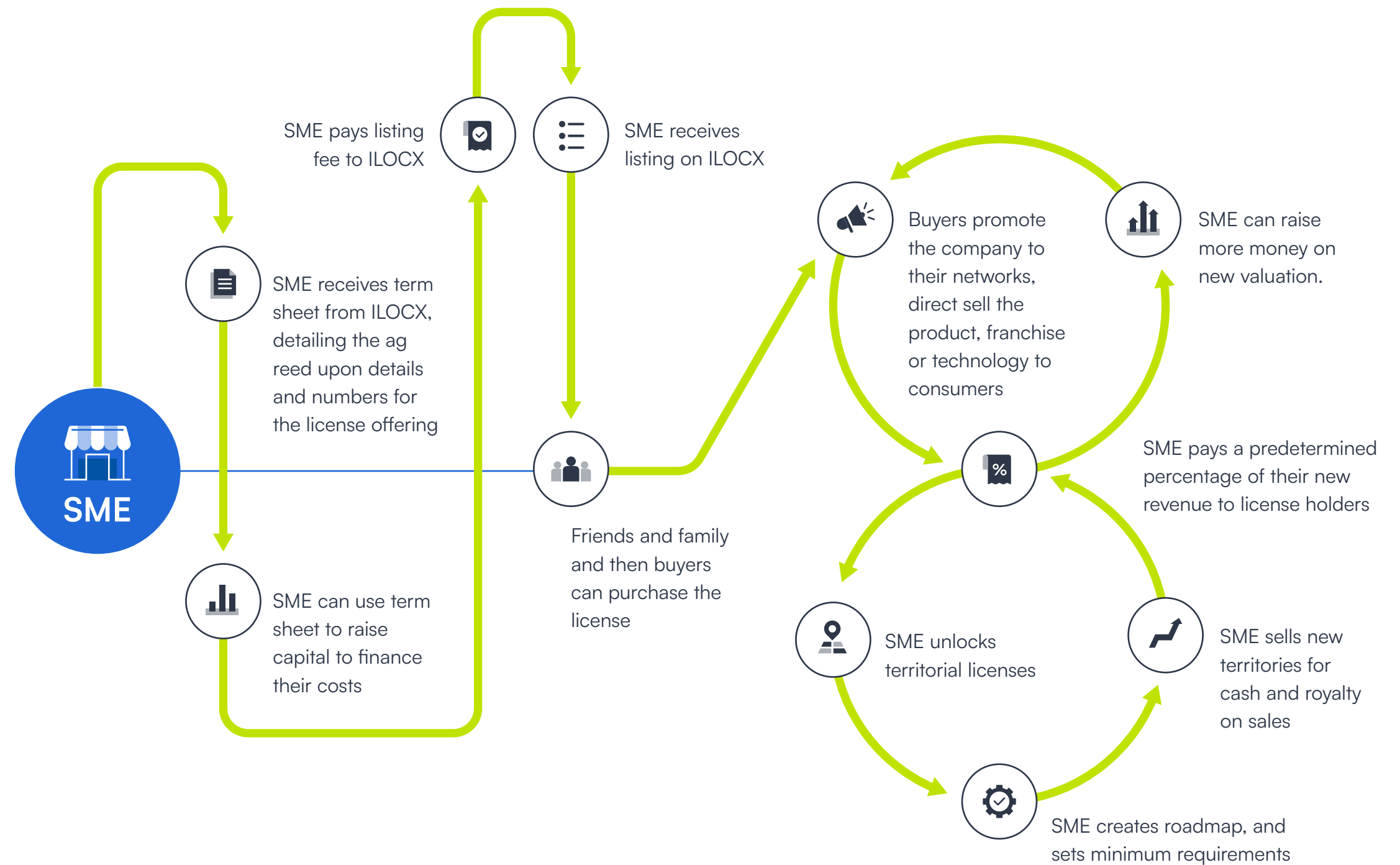
The issuer can use the term sheet to raise a small round to assist in their listing on ILOCX.com. The issuer then conducts a friends and family round before launching to a wider audience.

Buyers promote the company's story, qualifying the license and creating an opportunity for sales at the same time.

At the end of a fiscal period the issuer pays royalties to its license holders.

Once a successful first royalty is paid, the licensor unlocks territorial sales on ILOCX. By creating a roadmap they can sell territories for cash and a royalty on sales, increasing their revenue, brand recognition and royalty paid.

In the final stage issuers notify licensees of their intention to either buy it back for cash, adjust the terms, or continue with the same terms.



ILO Process