iLamp Roadmap
for Israel

This document covers information required to build a road map to commercial viability for the iLamp territorial license for Israel.

iLamp

Israel Population
9.264 Million

GDP
$488.5 Billion

Estimated Streetlights
806,312

Street lighting is the single largest source of carbon emissions from local governments, typically accounting for 30-60% of their total emissions.

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iLamp Israel transcends being just an advanced streetlighting system; it embodies a comprehensive strategy that leverages Israel's substantial investment in R&D to unlock substantial economic advantages, bolster public safety, and create a robust technological foundation. This platform magnetizes Israeli tech pioneers and developers, propelling their innovative solutions onto the world stage.

Lamp Sales: iLamp Israel's autonomous functionality eases the strain on the power grid, while its modular design enables the integration of various sensors, hardware, and software that reinforce pedestrian safety. This aligns with Israel's efforts to address grid efficiency and pedestrian safety concerns. Its versatile architecture also allows for seamless compatibility with local systems, establishing it as an integral component of urban infrastructure.

Utilities: The Power as a Service (PaaS) model, which bills customers for the clean energy generated and consumed by the device, sets a precedent for utilities to embrace sustainable, forward-thinking practices with iLamp at the forefront. This initiative supports the emergence of new utilities that showcase local clean energy production, intricate billing, and sophisticated on-device management.

Local Rights: iLamp Israel promotes domestic manufacturing, stimulating job creation across various industries, from production to servicing. By utilizing local expertise and materials, it fosters economic expansion and regional prosperity. The potential for sub-licensing rights for distinct areas or industries further enhances the possibility for revenue generation through the rights secured by iLamp Israel.

Technology Platform: As Israel cements its status as a global hub for technological innovation, particularly in security and hardware/software development, iLamp Israel is set to harness and steer these advancements into its extensive distribution network. This network's reach across numerous territories worldwide opens up new, profitable avenues for technology sales and markups.

> *Creativity is the power to correct the seemingly unconnected.*
>
> - William Plomer

Overview

Reservation fee

$100,000

You receive post-payment:
- 1 year option to buy territory
- Roadmap + financial model
- Localised website
- Media pack, images, videos, etc
- ILOCX Listing

Funding by cede

subject to approval | $4,600,000

License Fee | $5,000,000

Amount payable to exercise option and receive territorial license | **$300,000**

You receive after payment:
- Territorial license
- Demo pole shipped & installed
- Sub-licensing rights*

Price Breakdown

Israel's demand for streetlights is estimated to be around 806,312 units, as per the revised NEEP formula adapted to Israel's population of 9.264 million. The formula used is ((Population/100) * 8.7), which takes into consideration the population density and urban planning standards. Targeting 1% would represent approximately 8,063 units, this is considered the serviceable addressable market for the next decade. With each lamp priced at $9,000, the total revenue potential is about $72,567,000. As iLamp Israel is committed to local manufacturing, the profit margins are projected to improve in tandem with the cost advantages of localproduction. This forecast doesn't include the revenues from the Power As A Service model, earnings from additional hardware on the streetlight poles, licensing Israeli technology to other iLamp territories, or the sale of sub-licenses. Furthermore, the vast private market for lighting in private parking areas, educational campuses, etc., is not included in this projection, which also omits lighting on highways.

Israel's dynamic technology sector presents an expansive opportunity for iLamp to manufacture various components of the iLamp system locally and distribute them across the global iLamp network. By leveraging Israel's robust tech ecosystem and market proximity, iLamp can diversify revenue streams.

Stages
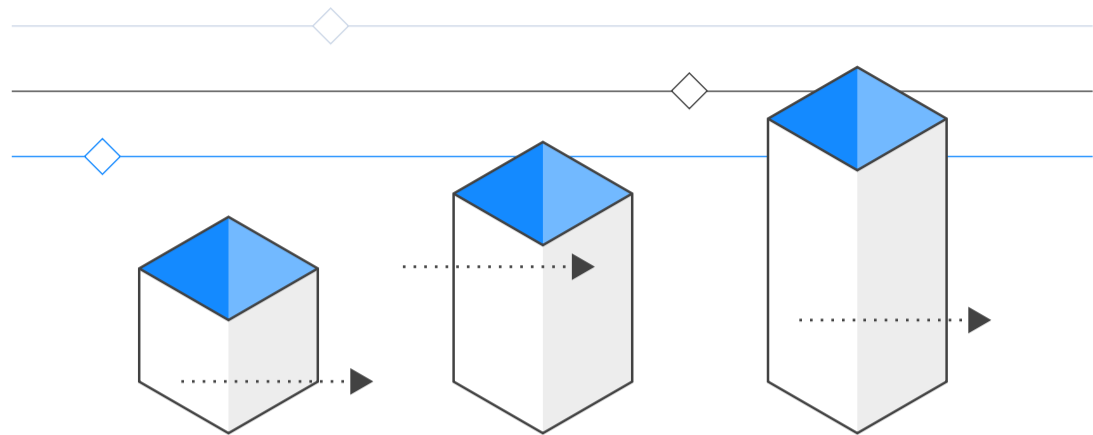
1. **Reservation**

   Reserve the territory on ILOCX using the account of the potential licensee: https://app.ilocx.com/territory.

   - Once this phase is complete the potential licensee has 12 months to trigger the territorial license or lose the option.
   - If you have purchased 100,000 ILO units in iLamp in the alternative offer then all these payments are considered paid.

2. **Get Started**

   Once triggered the deposit needs to be paid, this totals $300,000 and covers all costs to install a pilot scheme in the location chosen.

   - This will include delivery and installation of an autonomous iLamp as a demonstration to land sales and mass installations.
   - This also covers:
     - The costs to list on ILOCX covering all upfront fees and first year listing fees.
     - The building and delivery of a local website.
     - All media and images, data and point of sale aids, email addresses, and a detailed report covering competition, USP's, market size, list of potential partners, HQ assistance for news and localized promotion of iLamp in the territory.

3. **The Details**

   Once the option fee has been paid a local legal entity needs to be formed to hold the license. This is formed by the licensee.

The Israeli Opportunity

Israel, renowned for its pioneering spirit in science and technology, is making significant strides in upgrading its urban infrastructure to match its rapid innovation pace. The deployment of iLamp within Israel symbolizes a powerful synergy between Israel's relentless pursuit of high-tech excellence and the global movement towards intelligent urban development. This initiative serves as a torchlight for a future where Israel's technological achievements blend seamlessly with cutting-edge urban applications via iLamp's forward-thinking blueprint.

Synchronizing with Israel's Tech Ecosystem

Israel's dedication to technological advancement, particularly in cybersecurity and high-tech equipment, is globally recognized. iLamp Israel is set to become a cornerstone for this tech evolution, merging Israel's advanced manufacturing and tech prowess with iLamp's extensive global distribution. This strategic endeavor aims to project Israel's technological acumen onto the world stage while capturing lucrative returns from international trade and tech exchanges.

Energy Efficiency and Eco-Friendly Progress

As Israel navigates the complexities of modern energy demands, the equilibrium between progress and eco friendliness is critical. iLamp emerges as a vanguard in this realm, delivering an autonomous lighting solution that bolsters energy efficiency and supports ecological conservation. It represents a stride towards a sustainable and autonomous urban existence.

PaaS Model: Innovating Energy Solutions

The Power-as-a-Service (PaaS) model championed by iLamp is a transformative concept for Israeli energy enterprises, launching them into the vanguard of renewable energy and intelligent utility services. This innovative model shifts the focus from traditional energy distribution to localized generation, emphasizing effectiveness and groundbreaking energy management.

Expanding Economic Horizons and Tech Integration

iLamp's versatile architecture paves the way for unparalleled tech integrations, from smart connectivity to sophisticated data analysis, leveraging Israel's burgeoning tech industry. This not only carves out fresh economic pathways but also ensures that each iLamp unit is a hub of advanced technological applications, propelling the digital transformation of Israeli municipalities.

Enhancing Public Safety, Health, and Communication

iLamp dovetails with Israel's objectives to elevate public safety and health, potentially interfacing with national emergency services. Its multi-use features promise well-illuminated environments conducive to public well-being and environmental oversight, while its connectivity options could form the cornerstone of Israel's digital network, fostering extensive communication links.

Extending Economic Impact Across the Landscape

The economic prospects of iLamp in Israel are substantial, with the capability to extend its reach from the vibrant streets of Tel Aviv and Jerusalem to more remote settings. This integrative tactic ensures a uniform and sophisticated tech presence throughout the nation, casting a smart and efficient glow over diverse locales.

Safer Streets Israel

Israel's dynamic cities like Tel Aviv, Jerusalem, and Haifa are alive with activity, hosting a complex network of roadways teeming with pedestrians, cyclists, and vehicles. Acknowledging the essential role of road safety, the Israeli government has taken active measures to enhance street conditions, aiming to decrease accidents and safeguard those navigating the urban thoroughfares. Streetlights play a key role in this mission, significantly boosting visibility during the night and in poor weather, thus mitigating the risk of accidents for all road users.

In densely populated districts such as Tel Aviv's Florentin or Jerusalem's Mahane Yehuda, the streets are particularly crowded, making top-tier street lighting indispensable. Residential areas and quieter zones also require quality illumination to prevent crime, avert accidents, and foster a sense of safety among the community.

The National Transport Infrastructure Company in Israel is dedicated to monitoring road safety and is committed to improving the effectiveness of street lighting. This commitment extends to areas with a high incidence of traffic accidents, pedestrian zones, and regions surrounding schools, where safety is paramount. Despite these efforts, some areas still experience inadequate lighting or rely on antiquated systems, exposing them to increased safety risks.

Adaptive Lighting Innovations: iLamp's state-of-the-art technology facili-

tates the modification of lighting intensity in response to environmental factors. This adaptability ensures optimal illumination for every area, from busy junctions to serene walkways and pedestrian precincts, consistent with Israel's objective for safer streets tailored to specific needs.

Integrated Safety Features: iLamp transcends its role as a mere light source; it can integrate added safety functionalities such as motion detectors to sense unexpected movement, or warning mechanisms to alert motorists of potential hazards, thus augmenting public safety.

Surveillance and Instantaneous Response: iLamp could be synced with monitoring systems and data analysis tools, offering vital insights into traffic trends, pedestrian dynamics, and potential security concerns in real-time. Such intelligence is invaluable for law enforcement and emergency services, enabling swifter and more precise reactions to unfolding events.

Support for Israeli Traffic Safety Initiatives: As Israeli road safety authorities and municipal governments press forward with traffic improvement programs, iLamp could become a key component of their safety strategies. iLamp's versatility ensures it can keep pace with the evolving demands of Israel's cityscapes.

Visionary Innovations and Flexibility: Israel, a nation that readily adopts technological progress, is always in pursuit of cutting-edge methods to enrich urban living. iLamp's design is future-oriented, capable of embracing emergent technologies such as advanced pedestrian detection, integration with autonomous vehicles, or novel smart city functionalities.

iLamp is set to be more than a simple solution for illumination in Israel; it is a conduit to a safer, smarter, and more interconnected urban existence. By bridging the gaps in street lighting, enabling real-time safety monitoring, and adjusting to future tech developments, iLamp is primed to play a crucial role in Israel's pledge to enhance road safety and secure a protected habitat for its populace.

Public security and health

Road Safety

iLamp can positively impact road safety by providing optimal lighting conditions on roads and highways. Its adaptive lighting capabilities can adjust brightness according to traffic conditions, enhancing safety during peak hours and adverse weather conditions. Additionally, modular camera and communications systems can help monitor traffic, detect potential hazards, and improve response times to accidents, further improving road safety.

Pedestrian Safety

iLamp improves pedestrian safety by providing adequate lighting in areas such as sidewalks, crosswalks, and public transportation stops. Modular cameras can be used to monitor pedestrian movement and help identify potential hazards, ensuring a safer environment for walking and other outdoor activities.

Weather Monitoring Module

Weather sensors can detect changing weather conditions, such as fog, rain, or snow, and adjust the intensity and distribution of light accordingly. This adaptability enhances visibility for drivers and pedestrians in adverse weather conditions, further improving public safety.

Air Quality Module

Air quality monitoring can help track pollution levels in real time, allowing authorities to implement appropriate measures to limit exposure and maintain a healthy environment. By monitoring and addressing air quality concerns, iLamp contributes to improved broader public health and well-being.

Communications

Communication modules can both expand telecoms coverage and facilitate the transmission of critical information to the relevant authorities and emergency services in case of accidents or security incidents. This real-time communication can help improve response times and overall public safety.

Light Polution Reduction

The adaptive lighting capabilities of iLamp can minimize light pollution by adjusting brightness levels according to the time of day and surrounding conditions. This can contribute to a better night-time environment, reducing

the impact of artificial light on wildlife and human health.

Integration with Existing Infrastructure

iLamp technology can integrate with existing sensors and infrastructure, allowing for enhanced data collection and analysis. By connecting iLamp with sensors a modules facilitating parking, traffic management, telecommunications structural, UV and noise monitoring, fire, leak and flood detection, grid management and many more.

Communication modules can facilitate real-time data transmission between these sensors, creating a comprehensive and interconnected network enabling authorities to monitor and manage various aspects of urban living more effectively. This network of sensors can lead to improved decision making, more efficient use of resources, and a better understanding of the urban environment.

License holder benefits

Benefits for Territorial Holders of iLamp

1. First Refusal on Conflow Power Group Innovations:

Territorial holders will be at the forefront of any technological advancements or innovations developed by the Conflow Power Group. This means that before any new feature, product, or service is rolled out to the broader market, territorial holders have the exclusive opportunity to adopt, integrate, or decline them. This not only provides an edge over potential competitors but also ensures that each territory is equipped with the latest in energy and infrastructure solutions.

2. Local Manufacturing Capabilities:

One of the standout privileges for territorial holders is the ability to establish local manufacturing units. This initiative not only contributes to local economic growth but also ensures quicker response times for installations, maintenance, and replacements. With local manufacturing, territorial holders can control the quality, reduce delivery times, and tailor-make solutions suitable for their region's specific needs.

3. Competitive Edge Against iLamp HQ:

By establishing local manufacturing, territorial holders, depending on local market conditions, may be able to produce iLamps at competitive prices, thereby posing healthy competition to iLamp HQ via the allowed sale of these lamps to other territories. This encourages market dynamics that can lead to additional revenue streams, as well as continuous improvements in the product, better pricing strategies, and an overall enhanced offering for end customers.

4. Access to Wider Network of Territorial Rights Holders:

Being a territorial rights holder means more than managing a region; it's an entry point into a global network of iLamp territories. This worldwide community unlocks avenues for collaborative projects and joint ventures but also creates a global marketplace where territories can showcase their own modules, technologies and solutions.

5. Distributing Locally Developed Technologies:

Territorial holders aren't restricted to what iLamp or Conflow offers. They can innovate, create, or license their own technologies for integration into the local iLamps. Once developed, they can distribute these innovations to other territorial holders both nationally and internationally. This not only diversifies their revenue stream but also places them in a position of influence within the iLamp community.

6. Charging Margins on Distributed Technologies:

When distributing their locally developed or licensed technologies to other territories, holders can charge a margin on those solutions. This is a direct revenue generation model that rewards innovation and the entrepreneurial spirit of the territorial holder.

7. Early Mover Advantage:

Territories that adopt iLamp's solutions early will naturally have a head start. As pioneers they gain first hand experience, establish best practices, and develop a robust infrastructure that later entrants will look to emulate. This experience positions them strongly not just as market leaders in their territories but also as potential consultants or partners for newer entrants.

8. Preferential Rates on Modules and Software Solutions:

One of the defining advantages for territorial holders is access to preferential rates on various modules and software solutions. iLamp HQ, recognizing the strategic importance of territories and their contribution to the global ecosystem, extends these rates as a token of partnership and collaboration.

When iLamp HQ or any other territory negotiates with third-party vendors or develops in-house solutions, the benefits of bulk purchasing or shared development costs are passed on to the territorial holders. This means lower acquisition costs, which can be a substantial financial benefit.

9. Collective Bargaining Power:

The collective might of all the territorial holders allows them to exert a greater influence when negotiating rates or features with software and module providers. This collaboration ensures that all territories, irrespective of their individual size or bargaining power, get to leverage the combined strength of the entire iLamp community.

10. Access to a Repository of Solutions:

Territorial holders will have access to a vast repository of modules and software solutions developed or sourced by iLamp HQ and other territories. This curated collection ensures that territories do not have to start from scratch or waste resources in reinventing the wheel. They can simply choose from tried and tested solutions, making the deployment faster and more efficient.

11. Continuous Updates and Upgrades:

Technology is ever-evolving, and in the world of smart urban solutions, staying updated is crucial. Territorial holders will continuously receive updates and upgrades on the modules and software solutions from both iLamp HQ and other territories. This ensures that the iLamp infrastructure in each territory remains modern, efficient, and in line with the latest technological advancements.

Territorial holders of iLamp are in a prime position to not just capitalize on the opportunities provided by Conflow Power Group but also to shape the future direction of energy solutions in their region. Their benefits extend beyond revenue generation to establishing a stronghold in the ever-evolving world of sustainable energy solutions.

The Market & Financials

Turkey, with its strategic location bridging Europe and Asia, boasts a dynamic market for infrastructure development. The country's commitment to modernization and sustainable urban planning presents fertile ground for advanced infrastructure solutions like iLamp. Turkey's mix of historical richness and contemporary growth creates diverse needs in urban and rural areas, setting the stage for significant opportunities in street lighting.

Market Segmentation

By Area	: Urban (Istanbul, Ankara, Izmir) vs. Rural (Anatolia, Black Sea regions)
By Need	: Replacing old infrastructure vs. New installations in urban districts.
By Application	: Public streets, highways, recreational areas, private complexes and carparks.

Digital Cities	: With metropolises like Istanbul leading the charge in smart city development, there is a substantial opportunity for iLamp.
Green Initiatives	: Turkey's green initiatives align with iLamp's eco-friendly and energy-efficient technology.
Decentralized Systems	: As Turkey works on bolstering its energy infrastructure, systems like iLamp that alleviate grid load are particularly advantageous.

Total Addressable Market (TAM):
The total number of public streetlights required in Turkey is 7,375,860.

Serviceable Available Market (SAM):
Considering Turkey's diverse infrastructure requirements and its openness to adopting innovative technologies, targeting 10% of the TAM would result in a SAM of 737,586.

Serviceable Obtainable Market (SOM):
Acknowledging factors such as market competition, the pace of technology adoption, and specific economic conditions, a realistic 10% of the SAM suggests an SOM of 73,759 lamps.

Sales Financial Model

For the estimation in the Turkish context, we utilize the same equation as provided by the Northeast Energy Efficiency Partnerships (NEEP): [(total population/100) * 8.7]. This formula is applied to Turkey's population, which is approximately 84.78 million, resulting in an estimated 7,375,860 public streetlights.

From this figure, the Serviceable Available Market (SAM) is projected to be 10%, which equals 737,586 lamps, and the Serviceable Obtainable Market (SOM) is estimated at 10% of the SAM, amounting to 73,759 lamps.

The iLamp Turkey financial model spans three years and focuses on the sales of iLamps and associated software, with each lamp priced at $9,000. For each unit sold, a royalty of $1,000 is remitted to iLamp headquarters. The Turkish licensee is anticipated to purchase lamps from the iLamp headquarters at a reduced cost over time: starting at $3,500 in the first year, decreasing to $3,000 from the second year onwards, not including the $1,000 royalty fee. The software component is priced at $200, with an estimated production cost of $20. Sales are forecasted to start at 1% of the SOM for iLamp products and 0.1% of the Total Addressable Market (TAM) of 20,000,000 lamps for the software aspect, both with an expected annual growth of 25%.

The territory's gross profit is calculated after subtracting costs and royalties. This profit does not factor in expenses related to installation, maintenance, or operations. Furthermore, this model does not account for additional revenue potentially generated by streetlamp modules or any royalty income from Power As A Service (PaaS) due to the diverse and complex nature of each sublicensing agreement. It also does not encompass the private market opportunities such as lighting for private car parks, university campuses, etc., nor does it consider savings from local manufacturing or income from the sale of promotional rights, distribution, or sublicenses. Therefore, this financial model presents a foundational, conservative estimate that can be adjusted to more accurately reflect Turkey's unique market conditions.

$$\text{Market Size (lamps)} = \frac{\text{total population}}{100} \times 8.7$$

Using the population of Turkey (**84.78million**), the market size is:

$$\text{Market Size} = \frac{84,780,000}{100} \times 8.7 =$$

7,375,860 (rounded to nearest whole number)

Lamps sold based on the sales growth pattern

In year one of operation, sales will capture just 1% of the servicable obtainable market: Number sold (**Year 1**) = **0.1** × 73,759 = **7,375 lamps**

Sales Financial Model (Years 1-3)

Items	Year 1	Year 2	Year 3
Number Sold	7,375 lamps	9219 lamps	11,524 lamps
iLamp Selling Price	$9,000	$9,000	$9,000
Cost of Sales per lamp	$3,500	$3,000	$3,000
Royalties Due per lamp	$1,000	$1,000	$1,000
Gross Profit per lamp	$4,500	$5,000	$5,000
Total Sales (revenue)	$66,375,000	$82,971,000	$103,716,000
Gross Profit	$33,187,500	$46,095,000	$57,620,000

Sublicensing Financial Model

The iLamp Turkey sublicensing financial blueprint spans three years and concentrates on the strategic distribution of sublicenses across Turkey's pivotal regions. Sub-territory pricing has been calibrated to $5 per lamp to align with Turkey's economic environment and market peculiarities.

The core of the model is the commerce of iLamps, priced at $9,000 each. Out of this, a royalty of $1,000 is earmarked for iLamp HQ per lamp. The sales framework assumes a steady growth pattern, starting from capturing 1% of the Turkish market with an anticipated growth rate of 25% annually for the first three years.

By tapping into Turkey's capacity for local production, the model predicts cost adjustments in harmony with national manufacturing rates, with the territorial license holder's only obligation being the $1,000 royalty per lamp to iLamp. The surplus revenue, post deduction of costs and royalties, is recognised as the territory's gross profit, exclusive of expenses from installation, maintenance, or operations. Significant potential earnings from streetlamp modules or any Power As A Service royalties are omitted due to the varied and complex nature of each sub-license's specifications.

iLamp Turkey retains the autonomy to set a royalty fee for each lamp from its sub-licensees. Within this framework, an ancillary $500 royalty is suggested per lamp. Over the initial three-year plan, iLamp Turkey aims to market territorial licenses prioritizing larger cities first.

iLamp Turkey enjoys equal privileges to use the ILOCX platform for the facilitation of license sales as iLamp HQ does for territorial licensing, ensuring smooth and effective transactions. Sub-licensees have the option to employ the ILOCX platform to attract investment, thereby fostering business growth and boosting their market reach.

Through the sublicensing sales, iLamp Turkey is poised to generate immediate capital, which can be channeled back into the business for expansion or to defray operational costs. With sub-licensees benefiting from their intrinsic local understanding, the deployment of iLamps can be accelerated. This regional expertise ensures that sub-licensees can effectively market and sell the lamps faster by leveraging local connections and tapping into a deeper comprehension of domestic needs, all while backed by the support structure of iLamp Turkey.

iLamp Turkey Sub Licensing Model

Breakdown

Territory revenue's based on 1% of market with 25% growth, royalty set at $500/lamp, sublicense pricing for each city based on estimated number of streetlights $5.00/lamp:

Istanbul:	1,345,000 lamps * $5.00 = $6,725,100
Ankara:	492,681 lamps * $5.00 = $5,663,000
İzmir:	379,929 lamps * $5.00 = $1,899,645
Bursa:	260,565 lamps * $5.00 = $1,302,825
Antalya:	114,753 lamps * $5.00 = $573,765

Total: $13,572,000.00

Year	Territories Sold	Territory Sale Prices	Total Territory Sales Revenue	Total Royalties	Total City-Wise Revenue
1	Istanbul, Ankara, İzmir	Istanbul: $6,725,100 Ankara $2,463,405 İzmir: $1,899,645	$11,114,250	$11,088,150	$199,586,700
2	Bursa, Antalya	Bursa: $1,302,825 Antalya: $572,765	$2,457,750	$15,736,777	$283,261,995
3	-	-	-	$19,670,971	$345,077,493
4	-	-	-	$24,588,714	$442,596,867
5	-	-	-	$30,735,893	$553,246,083

iLamp Turkey and the paradigm shift

iLamp is forging a transformative path for Turkey, envisioning a strategy that transcends mere market introduction to redefine the marketplace itself. Our economic forecasts focus on dual pathways: the selling of sublicenses throughout strategic areas and the maximization of direct sales within our designated regions.

A pivotal decision awaits regarding the allocation of operational control within iLamp Turkey versus the allocation of sublicenses. Direct management promises lucrative profits and higher control over margins, yet partnering with adept local entities can expedite market penetration, fostering accelerated revenue growth and injecting immediate investment.

Additional income prospects arise by harnessing local hardware and software innovations, constructing a comprehensive ecosystem of solutions. Through the extensive iLamp distribution network, these innovations can reach new markets, each generating lucrative, new revenue streams.

The scope extends well beyond the product itself, with numerous local ventures partially tapped and many more to explore. Local production could establish iLamp Turkey as a pivotal supplier in the region, while monetizing the real estate of lamp poles, and capitalizing on the myriad of hardware and software permutations, along with profitable subscription services for iLamp clientele, to offerings such as Power As A Service, the potential for income is as diverse as it is expansive.

Backed by the Conflow Power Group, iLamp Turkey benefits from early access and priority on all technological progress and innovations from CPG, granting it a formidable edge as a leading pioneer not just within Turkey but throughout its neighboring regions.

Our partnership with the ILOCX platform further empowers iLamp Turkey in managing sublicense sales as efficiently as territorial license sales, providing an invaluable mechanism for sublicensees to generate capital within their own markets, stimulating advancement and market expansion.t

The global urban landscape is at the brink of a profound transformation, and our innovative solutions are not just in demand; they are indispensable. As cities evolve, iLamp's cutting-edge solutions illuminate the path forward. iLamp Turkey is poised to be a central force in this pivotal shift, embodying progress and innovation.

Next steps

01 | Buy Option

This is the first step where you decide to purchase the option to buy a specific iLamp Territory. You'll likely choose a territory based on certain parameters such as demographics, potential market size, or geographical preference.

Sample buy option screen

02 | Receive Option Agreement

After expressing your intent to purchase, you'll receive an option agreement, which is a contract that gives you the right to execute the purchase of the territory within a specified period.

Sample Option To Buy

03 | Loan Approval* *if applicable*

In some cases, financing might be necessary to purchase the territory. iLamp technology holds a AAA rating for lending, loans are therefore available for up to 90% of the transaction value.

The loan approval process focuses on the applicant.

• **Evaluating the creditworthiness of the individuals involved**

This typically includes the directors and any other major stakeholders in the business. Cede Capital will look at these individuals' credit history, current financial position, and overall financial management.

• **Profile review**

Cede Capital will assess the experience, capabilities, and business acumen of the people who will be managing the business.

• **Local market assessment**

Cede Capital will evaluate the demand for the product or service, the competition, and any other local demographic data, economic trends, and industry-specific indicators.
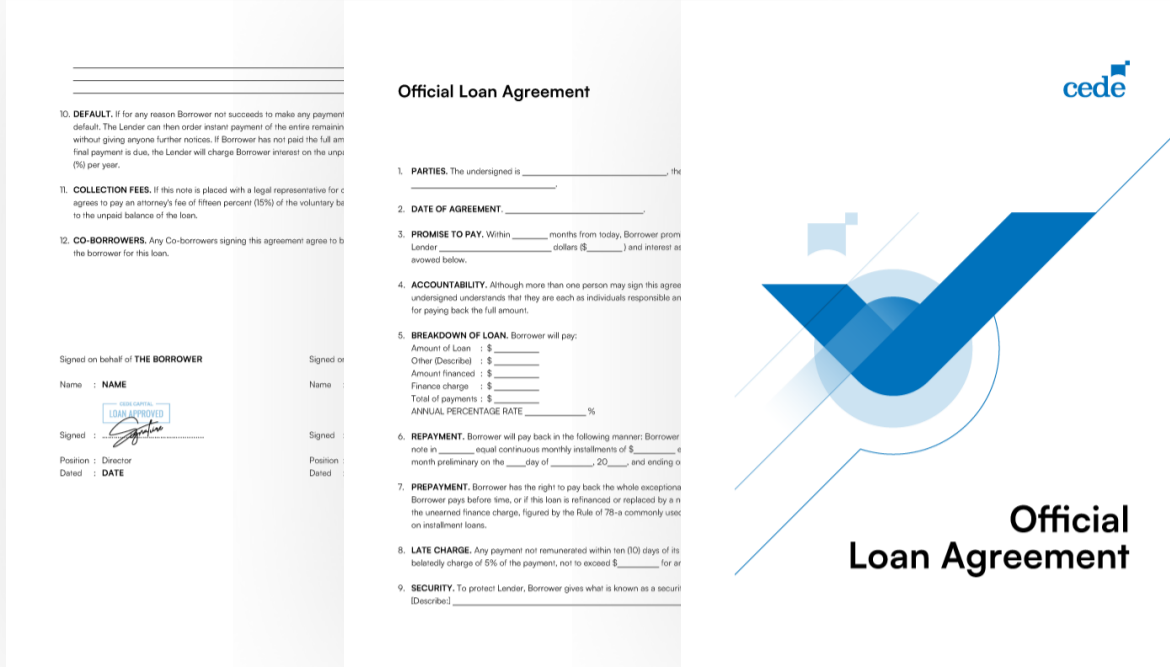
Sample Loan Agreement document

04 | Execute Option

The option must be exercised within 365 days from Purchase This means you have up to a year to finalize your decision to purchase the territory. If you decide to proceed, you'll execute the option, effectively triggering the purchase process.

05 | Sign License Agreement

This is an agreement between you and the Conflow Power Group, the company that owns the iLamp product range, granting the in the designated territory. It sets the terms and conditions of the partnership.
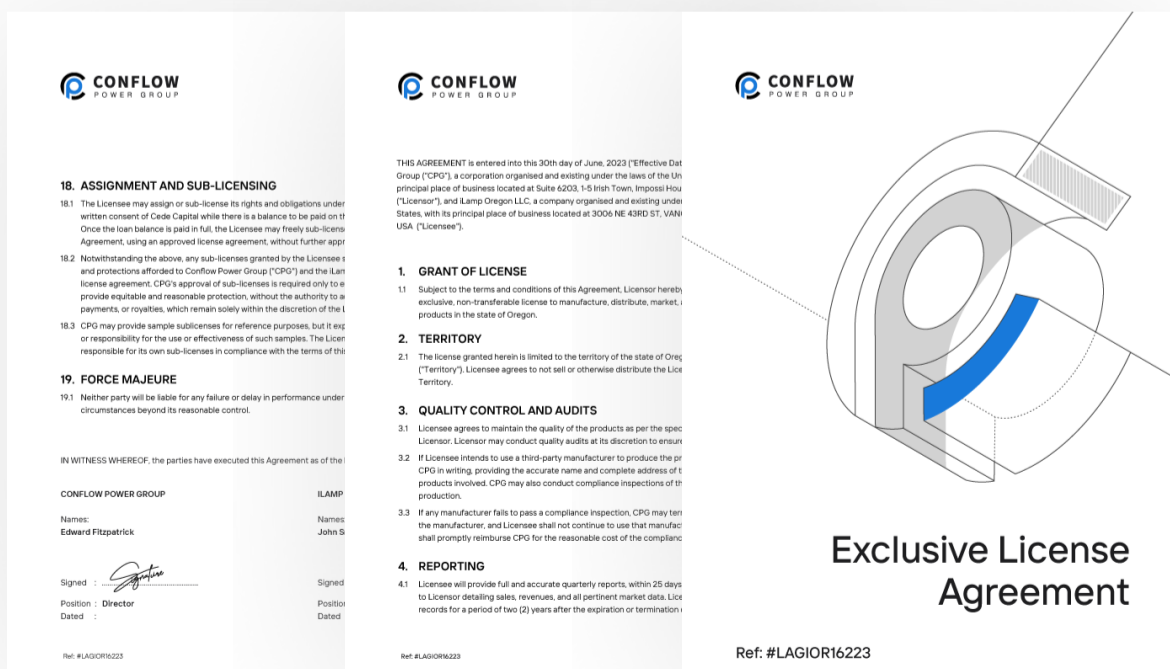
Sample License Agreement document

06 | Pay Balance

This step involves paying the remaining balance for the purchase of the territory. This could be done in a lump sum or as agreed upon in the financing terms, if applicable.

07 | Receive Territorial License Certificate

After payment is complete, you will receive a certificate acknowledging your rights to operate in the specified territory, proving your ownership.

Sample Territorial License Certificate

08 | Receive Sublicensing Pack

This pack contains information about how you can sublicense your rights to others in your territory, allowing them to operate under your license with the iLamp brand, along with guidelines on price and strategy.
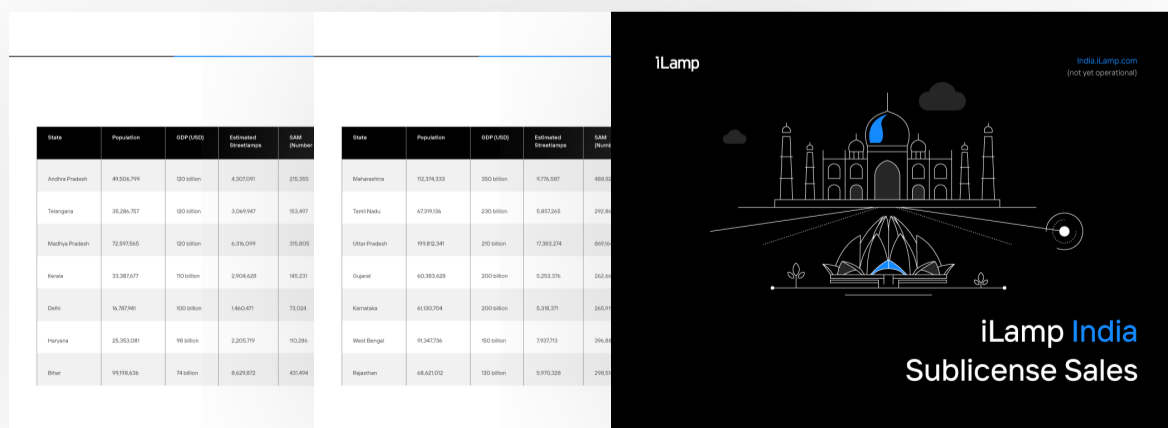
Sample Sublicensing document

09 | Local iLamp Website

To assist in your local efforts to raise money and sell products, we will provide you with a localalised website and data room.
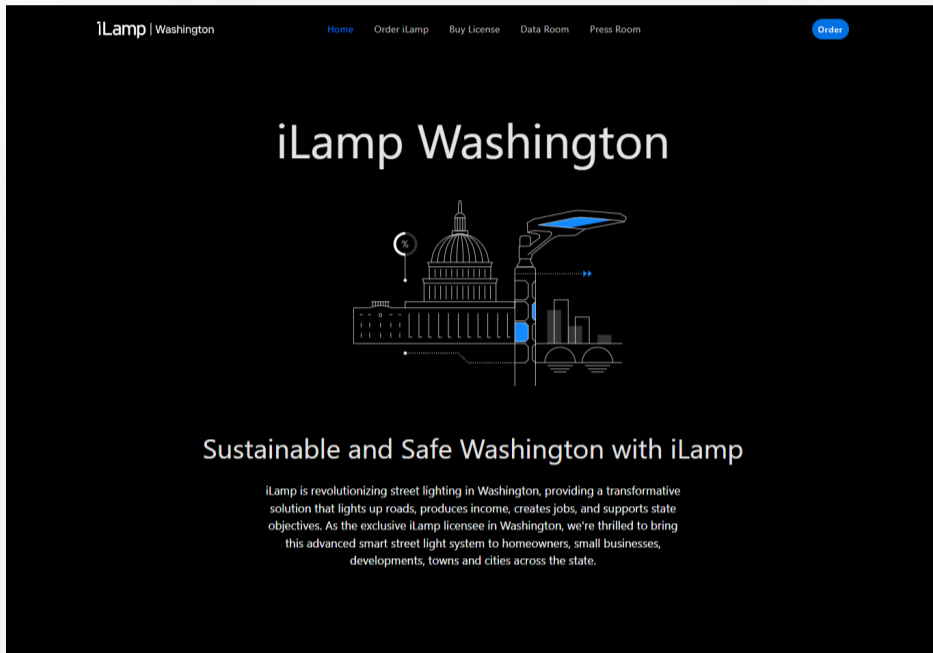
Example iLamp local website
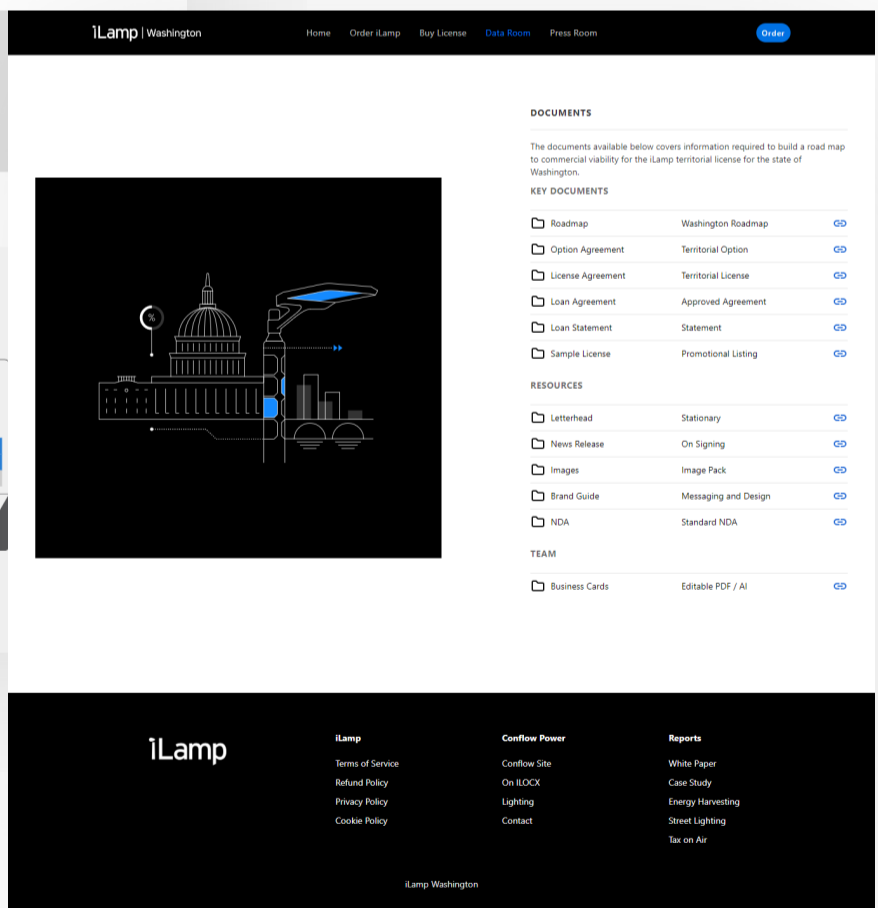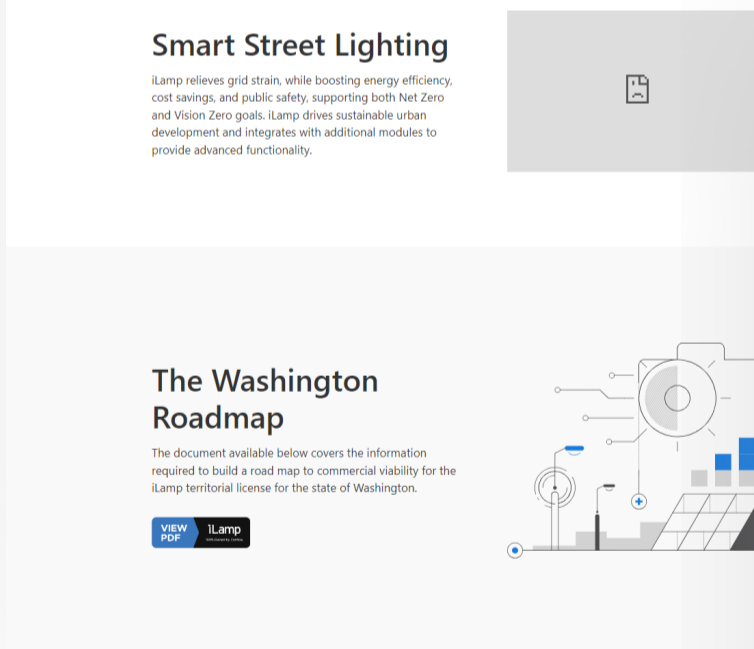
Example iLamp local data room

10 | Receive iLamp Sales Pack

This includes sales and marketing materials, such as brochures, price lists, technical specifications, and other resources that you can use to market and sell iLamp products within your territory.

11 | Local iLamp Listing

To assist in your efforts to raise money, all iLamp Territories receive a 3 year ILCOX listing with the cost covered by Conflow Power Group.
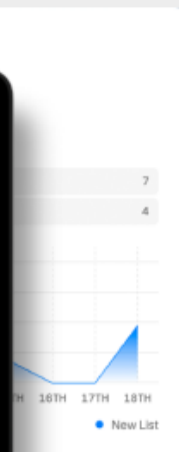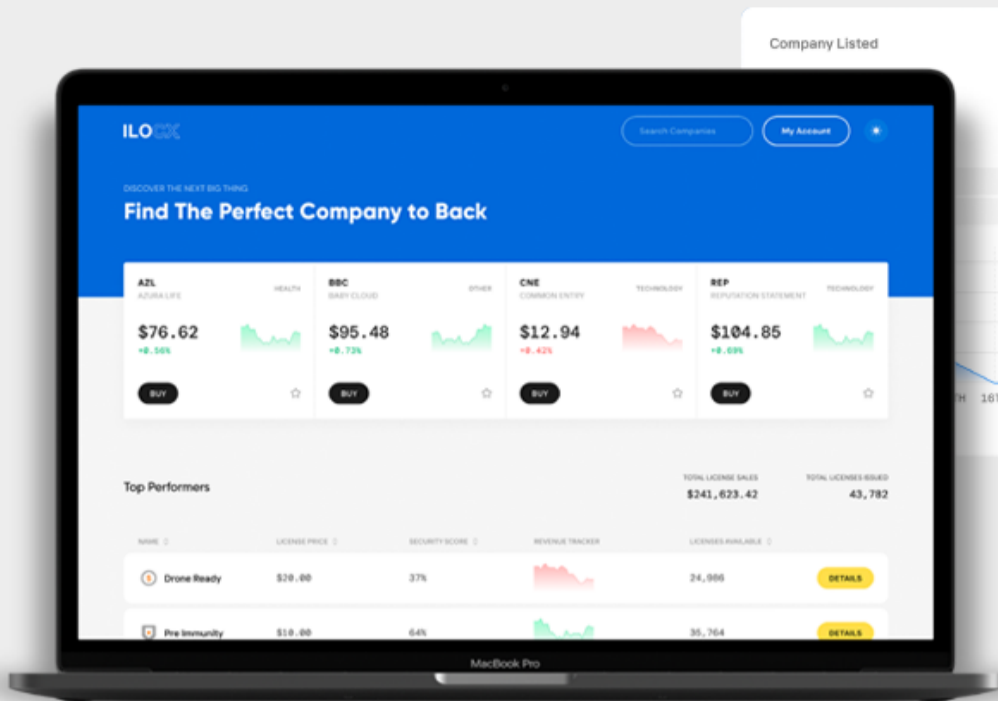

Example Local listing page

12 | Receive Demonstration Pole

Receive an iLamp which you can use for demonstrations to potential customers, partners, or sublicenses. It's a tangible representation of what you're selling in your territory.

iLamp
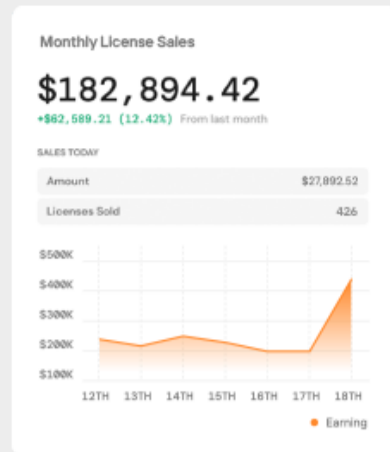
Your ILOCX listing

List using the ILO Framework to raise money to finance your exclusive iLamp license while building local support and an online sales team to drive pre-sales.

RAISE MONEY AS YOU NEED IT

Get access to the funds you need, as you need them, smoothing your fundraising process.
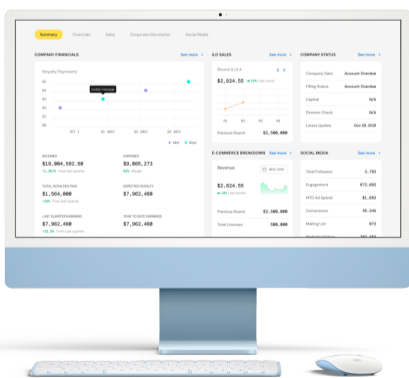
BUILD A TEAM

ILOCX framework helps companies to build effective teams that are properly rewarded.

REWARD PARTICIPATION

Incentivize buyers with ILOCX rewards, your own affiliate program, and license classes.

Listing Requirements

iLamp licensees are prequalified to list and receive an ILOCX instance and will be priority listed through our streamlined process with a dedicated listing manager.

Listing fees for iLamp licenses are waived for the first year, then only $25,000 per year.

Listings with over $1 million in sales are listed on the board at ILOCX.com.

100+	Millions	10X
Total companies listed	Total licenses issued	Returns already booked