



12 steps to value and capital

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Dear Territorial Option Holder,

We are writing to you in response to your recent communication regarding the iLamp project in your territory. ConFlow Power Group acknowledges the significant strides that you have made towards the realization of this venture.

We hereby confirm that, in accordance with our agreement, you will be granted the exclusive rights to distribute iLamp in your territory. This exclusivity is contingent upon the completion of the deposit. Upon receipt of this payment, not only will the necessary equipment, including a demonstration iLamp, localised website complete with data room and marketing materials be delivered to support your activities, but it will also enable you to initiate sub-distribution contracts within the territory.

Conflow Power Group recognises the importance of this project in the context of renewable energy solutions in your territory. We understand that securing these exclusive distribution rights is pivotal for you, especially in your negotiations with government officials, utilities, developers, municipalities and potential investors. Our confirmation serves to support your efforts in drafting Expressions of Interest (EOI), facilitating the widespread adoption of iLamp technology.

We also acknowledge the strategic importance of this exclusive agreement in attracting and reassuring your investors. As such, we hope this formal statement will aid in securing their confidence and financial commitment to the iLamp project.

ConFlow Power Group is committed to supporting territorial holders in their endeavors and looks forward to a successful partnership. We value the effort and resources that your team has dedicated to this project and anticipate the positive impact it will have on energy efficiency, safety and sustainability.

Please feel free to reach out to us for any further clarification or assistance. We are dedicated to maintaining open and transparent communication throughout this process.

ConFlow power has launched international licenses sales for exclusive territorial licenses to exploit its flagship product, iLamp.

To date CPG has sold 20 licenses all at various stages of development. This case study follows the roadmap to success as achieved by the rights holder for the state of Oregon.

iLamp Oregon are now a registered green utility, set up for multiple commercial contracts, municipal contracts, has a \$23m valuation and is raising \$5M for 20% equity with a strong balance sheet.

1

Purchase Option

iLamp territories initiate their journey by purchasing the option for \$100,000, which is the first critical step in acquiring the rights to exploit the iLamp technology in the territory.

2

Form Local Entity

Territories must establish a local legal entity, providing a formal structure for operations and business dealings.

3

Sign Off on Roadmap for Targeted Territory

The local team commits to a detailed roadmap tailored for their specific territory, ensuring a strategic and focused approach to their business expansion.

4

Pay Deposit, Receive First iLamp

Upon paying the initial deposit of \$300,000, the territorial holder receives a demonstration iLamp unit, local website with data room, sublicensing pack, marking a tangible commencement.

5

Sign Loan Agreement for Asset

The local territorial holder signs a loan agreement for \$4.6m, making their total asset base \$5m, a significant financial milestone.

6

Sell Sub-License Territory Within Target State

The territory then sells the initial sub-license or sub-licenses for full or partial rights for an area within the territory, bringing in upfront capital and team resources.

7

Launch ILOCX Listing

Now in revenue, the territorial holder can activate a listing on ILOCX, opening up new capital and growth opportunities.

8

Sell Out the First Round

The team now sell out the first round, underscoring the market's confidence in their product and business model, raising necessary capital and a base of local and global supporters.

9

Use Revenue from Sub-License Sale to Pay Royalty

The territory then uses revenue from sub-license sales to pay a royalty, giving the company an immediate valuation while creating confidence and demand in the offering.

10

Increase Value of the Local Company

The royalty provides a valuation for the company, if 10% of the territories revenue is worth the total of the assets issued, once the royalty is paid and the price increases, it has a yardstick for 100% of the revenue.

11

Launch Equity Raise Based on Achievements to Date

Capitalizing on the achievements, the territory can now raise equity at this new valuation.

12

Sign First Commercial Contract

Culminating these efforts, the territory signs their first commercial contract, establishing their market presence.



iLamp Oregon has achieved all these steps. They purchased the license, received their first iLamp, now installed and fully tested on site. They Sold a sub license territory of Multnomah county - [Read Announcement](#).

They launched the promotional license sale on ILOCX and sold it out inside one month. (See news) they used the revenue from the sale of the territory to pay a royalty to the promotional license holders.

They bought in a dollar and and after the royalty of .23c per license the price rose to \$2.30 - [See News](#)

They sold the first iLamp to a housing developer and are now turning that into their first commercial contract. With this sale they initiated their Power as a Service contract where they get paid for the power produced by the technology. This makes them an autonomous green utility. Set up for multiple commercial contracts, municipal contracts and more sub license sales to dominate this space.

iLamp Oregon now has a \$23m and is raising \$5m for 20% of their equity. They have a strong balance sheet. Local demand and support. They have a tax advantage as revenue from the sale of intangible assets isn't taxed until they receive over \$5m in sales.

All road maps are modelled to achieve these stages in each state we can demonstrate a clear value with a proven technology. A clear addressable market need with all the tools installed to achieve the same results as Oregon only dependant on the size of the territory would dictate the financial potential.